## Noritake has been creating new value to meet the diversifying social environment and needs that are evolving with time.

Since its foundation, the Noritake Group has applied and developed a range of proprietary technologies, and currently operates its business in four main areas. We will continue to meet demand for new needs that are ever-evolving with time, and focus on creating new value that further enriches the lifestyles and society of people everywhere.



China)

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well as for commercial use in hotels, restaurants, in-flight service, and more. By providing products infused with impeccable quality and taste, we enrich our customers' lives. By providing products infused with impeccable quality and

taste, we enrich our customers' lives.