

# General Information

Noritake Garden

Free Admission (Admission fees apply for the Craft Center and Noritake Museum only) \* All facilities are barrier-free.

# Admission fees for the Craft Center and Noritake Museum

Adults/university students		500 yen			
Visitors aged 65 or over		300 yen			
High school students and yo	Free				
Visitors with ID verifying disability		Free			
(Be prepared to present the					
* Group discounts available	Groups of 30 or more	10% off			
	Groups of 100 or more	20% off			

Closed Days Mondays (Closed the following weekday if Monday is a public holiday.) Year-end and New Year holidays (For details, please check our website or inquire by phone.)

# **Facility Information**

Facility		Open Hours
Shop		10:00 AM – 6:00 PM
Café grand vert		11:00 AM – 5:00 PM
Craft Center / Muse	um	10:00 AM – 5:00 PM
Welcome Center		10:00 AM – 5:00 PM
Gallery		10:00 AM – 6:00 PM
Restaurant Kiln	Lunch	11:30 AM – 3:00 PM
	Dinner	5:30 PM - 8:30 PM (reservation required)

**Parking Lot** Please use the parking lot of the adjacent Aeon Mall.

# Access Information

# Public Transportation

JR (Japan Railways) Nagoya Station	15-minute walk
Meitetsu-Nagoya Station	
Kintetsu-Nagoya Station	5-minute walk
Kamejima Station on the Subway Higashiyama Line	3 minutes
Nagoya Station City Bus Stop	
	Get off at Noritake Garden
Nagoya Station Me-guru Bus Stop	6-minute walk
Nagoya Station Me-guru bus Stop	Get off at Noritake Garden West

# By Car

Tomei Expressway – Nagoya Expressway – Nagoya Expressway Ring Route take the Nishikibashi Exit and turn left.





Noritake Garden

# Welcome to Noritake Garden!



		lf	✐◙₽₺₦	
		Noritake Square Nagoya Lifestyle shop	Café grand vert	
		This shop offers a wide range of products by Noritake and Okura Art China, from high-quality everyday tableware to prestige items. A comprehensive selection of dining space accessories and factory outlet products are also available.	Enjoy lunch and dessert served on casual Noritake tableware. Come and take a break from shopping or walking.	The A mo Nori These kilns
	CRAFT CENTER	_		cerar
<b>4</b> f	Noritake Museum Admire the grand "Old Noritake" and beautiful design drawings created between the Meiji and Taisho periods.	symt	"Red Brick Buildings", polic of Japan's ern tableware history. ling today as they have	ever burns
3f	A comprehensive exhibit featuring an array of dinnerware, including "Sedan", the first dinner set to be made in Japan.		the beginning as a ous industrial heritage.	
•	Craft Center			
2F	Here we introduce freehand sketching by experienced craftsmen and various other painting work. There is also a painting experience corner.		- 1925	9 20
1F	Here we reveal the steps before Noritake's bone china is created. Visitors can view the manufacturing process which uses poured molding.			
			Fountain Plaza	
1 F	To Kamejin WELCOME CENTER Learn more about the history and business of Noritake through	ma Station		
	videos. Introducing Noritake's technologies and products,		a set in the	
	cultivated in tableware manufacturing.			- Wanouchi-cho
			To Nagovo Station	



# Noritake Garden

# V

Vase :Porcelain H.8.3in 1918 ~ 1930

# In 1904, one plate launched Noritake's dream.

The history of Noritake began here, with this dinner plate, about 120 years ago. In keeping with the founders' vision. Noritake continues to produce tableware designed to enrich our lives. The brand is loved and respected all over the world for its artistic beauty and technological prowess and the manufacturing philosophy has remained unchanged throughout the passing of the years.

The Noritake Garden has been nurtured to manifest this idea for the next era. We invite you to enjoy Noritake's technology, long historical tradition, and artistic essence as it continues to take form under a new vision.

# Culture

# The joy of seeing, knowing, and creating real beauty – a brand of excitement and enjoyment that only Noritake provides.

# Welcome Center

## Open 10:00 AM - 5:00 PM Admission fee Free

Learn about the history of Noritake along with the technologies and products developed in manufacturing tableware.

# Theater

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Visitors can watch a video to learn more about the history and business of Noritake, as well as Noritake Garden.

\*Please note that the video presentation may be unavailable due to specific circumstances.

# Noritake History Table

Learn about the history of Noritake through panels and videos. Place your hand over the plate-shaped screen to see video episodes for each time period. (Approx. 2 minutes long)

# Technology Corner

Learn about Noritake's technologies and products, besides tableware. that are utilized in a variety of fields, including automotive, steel, electronic devices, medical, food, energy, and more.

**China Painting Experience Corner** 

Reception 10:00 AM - 4:00 PM Fees apply For details, please check our website

Create original works of art by painting whatever you want onto a snow white bone china dish or mug. Your creation will be delivered to you after firing.









MAP A





# Noritake Garden Gallery

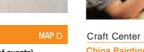
Open 10:00 AM - 6:00 PM (Open until 4:00 PM on the last days of events) TEL 052-562-9811 Admission fee Free

# Find a wonderful world of artwork

This gallery space, full of beautiful pottery, paintings, and sculptures, is a showcase for a wide variety of artwork, hosting personal exhibitions for renowned artists and art shows of local residents.



# Craft Center 2F



**Craft Center** 

Admission fee

Craft Center 1F

firing.

TEL 052-561-7114 FAX 052-561-7276

Body Forming Process

Open 10:00 AM - 5:00 PM

See the last page of the leafle

Follow the forming process used to create bone china body from original mold production to glaze

# Noritake Museum MAP

Craft Center 3F/4F Open 10:00 AM - 5:00 PM



See the beauty of "Old Noritake", that continues to fascinate lovers of chinaware worldwide.

The Noritake Museum displays a collection of "Old Noritake" with historical and artistic value. including colorful, exquisite design books.









# Historical

# Breathe in the atmosphere of the early days of Western-style dinnerware in the Meiji Era red brick building.

# Red Brick Building

This brick building, the first factory of Nippon Toki Gomei Kaisha was constructed in 1904 and remained in operation until 1975. It symbolizes the history of Western-style dinnerware in Japan. As you stroll around, you may detect a little of the atmosphere of those early days.



# Commercial

# Rest in the rich green forest, taste delicious food, enjoy shopping – all to make your life more relaxing.

## Noritake Square Nagoya Lifestyle shop MAP C

Open 10:00 AM - 6:00 PM TEL 052-561-7290

# Comfortable living begins at the table.

This is a lifestyle store that o ers a wide variety of Noritake products made with techniques and skills developed since the company's founding as well as casual tableware and miscellaneous accessories for dining spaces that will enhance your daily life. The event space hosts a wide variety of events related to food and living to help visitors enjoy a more comfortable lifestyle. There is also an outlet corner with discontinued products, special value products and more available at bargain prices.

# Kiln Restaurant

Open Lunch Time 11:30 AM - 3:00 PM 5:30 PM - 8:30 PM **Dinner Time** (reservation required) TEL 052-561-7304 FAX 052-561-7308

Enjoy a relaxing moment surrounded

Noritake Garden with creative French

Cuisine served on Noritake tableware.

by the seasonal scenery of the

French restaurant located

in "Noritake Garden"



# Café grand vert

Open 11:00 AM - 5:00 PM (last orders: 4:30 PM)

# Have a relaxing and gentle time with Noritake tableware

Comfortable atmosphere with sophisticatedly placed wood tables and fabrics. Perfect for a relaxing break between shopping and strolling in the Garden.



