

*Noritake*

**NORITAKE Group**

# **Quality Policy**

Based on the corporate motto of "Good Quality, Export, and Co-prosperity", the Noritake Group strives to earn the trust and meet the expectations of customers around the world by providing quality products and services that satisfy our customers.

- (1) We provide safe and secure products and services from customers' viewpoint.**
- (2) Each and every person in all our organizations continue to work on quality improvements.**
- (3) We comply with laws, regulations, and requirements related to products and services.**
- (4) We appropriately disclose necessary information for our customers.**

*A. Higashiyama*

Representative Director & President  
NORITAKE CO., LIMITED  
April 1, 2024